



THE IAOMS  
**NEXT LEVEL**  
FORUM

# **ADAPTING TO LEAD**

MARCH 30, 2017 • 8:00 a.m.

Hong Kong Convention  
and Exhibition Centre

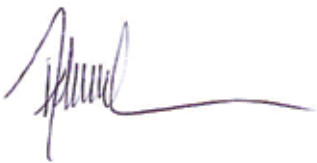


Dear Next Level Forum Participants:

The IAOMS is pleased to welcome you to the 2017 Next Level Forum, “Adapting to Lead.” This morning’s interactive sessions will help you advance your career and the OMS specialty through an exploration of issues and best practices related to leadership and management (both personal and professional).

For this unique event, we’ve assembled a stellar panel of experts from a variety of disciplines. They will share their secrets of success, time-saving strategies, management dos and don’ts and other insights to help you Adapt and Lead.

This morning, we will learn from our panel and from the collective experiences and wisdom of participants like you. I encourage you to unplug and engage — through active listening and questioning.

A handwritten signature in dark blue ink, appearing to read 'Alexis B. Olsson', with a long horizontal flourish extending to the right.

**Dr. Alexis B. Olsson**

Next Level Forum Chair

Vice President, IAOMS



# PROGRAM AGENDA

8:00 a.m.

**Registration**

8:30 a.m.

**Opening Remarks**

8:45 a.m.

**Introductions**

9:00–10:30 a.m.

**Program: Adapting to Lead**

10:30–11:30 a.m.

**Break**

11:00 a.m.–12:20 p.m.

**Adapting to Lead and Your Questions**

12:20–12:30 p.m.

**Concluding Remarks**

Special thanks to the Hong Kong Association of Oral and Maxillofacial Surgeons and its Local Organizing Committee.

## **DISTINGUISHED PANELISTS AND MODERATOR**

### **Dr. Alexis B. Olsson**

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Chief, Oral & Maxillofacial Surgery  
Professor, Clinical Otolaryngology, Head & Neck Surgery  
Director of Resident Training  
Northwestern University Feinberg School of Medicine  
Northwestern Memorial and Ann & Robert H. Lurie Children's Hospitals  
Chicago, Illinois, USA



Dr. Olsson is Vice President of the IAOMS. He has been an IAOMS fellow since 1992 and was elected as Vice President-elect in 2013 after serving on the Board of Directors as Assistant Executive Director (1999–2011).

Dr. Olsson received his undergraduate education at Carroll University (USA). He completed his graduate education at Northwestern University, and postgraduate residency training in Oral & Maxillofacial Surgery at Northwestern Memorial Hospital in Chicago. As the Director of Resident Training, Dr. Olsson is responsible for all facets of training of oral & maxillofacial surgery residents rotating at Northwestern Memorial Hospital and Lurie Children's Hospitals. His clinical interests include facial trauma, reconstructive and orthognathic surgery.

Dr. Olsson serves as an Examiner for the American Board of Oral & Maxillofacial Surgeons, and holds fellowships including the American College of Surgeons.

### **Dr. Mario Chak**

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Associate Consultant, Department of Pediatrics and Adolescent Medicine  
Tuen Mun Hospital  
Honorary Clinical Associate Professor  
University of Hong Kong and The Chinese University of Hong Kong



Dr. Chak attained the fellowship of Hong Kong Academy of Medicine (Pediatrics) and Hong Kong College of Pediatricians in 2002. In 2013, Dr. Chak was accredited to be the first fellow of the Subspecialty of Pediatric Neurology and Developmental Behavioral Pediatrics in Pediatrics and Pediatric Neurology.

With a special interest in Pediatric Epilepsy, Dr. Chak has received training in EEG, Epilepsy and pre-Surgical Evaluation for Epilepsy Surgery in British Columbia Children's Hospital (Vancouver) and the Royal Children's Hospital in Melbourne and Department of The University of Bonn (Germany). Additionally, Dr. Chak is the leader of Tuen Mun Hospital Pediatrics and Adolescent Epilepsy Surgery Team, which was recognized with the 2016 Outstanding Team Award in NTWC.

## **Sabrina Chan, Esq.**

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Executive Director  
Hong Kong Association of the Pharmaceutical Industry (HKAPI)

Ms. Chan manages this member association of the international R&D pharmaceutical companies which together provide more than 70% of the pharmaceuticals for Hong Kong residents. She defines the strategic direction with the HKAPI Board and advances the organization's mission of ensuring efficient access to innovative and effective drugs for patients.



Additionally, Ms. Chan is a member of HKSAR's High Level Steering Committee on Antimicrobial Resistance; Business Facilitation Advisory Committee; Chair of the Advisory Board of the Bachelor of Pharmacy Program, Hong Kong University, and Adjunct Assistant Professor in the School of Pharmacy, Chinese University of Hong Kong.

## **Dr. Victor Lee**

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Executive Director  
The Hong Kong Management Association

Prior to assuming his current position in January, 2012, Dr. Lee was the Director of the School of Continuing and Professional Studies at The Chinese University of Hong Kong. From 1991 to 1999, he was an Associate Professor and the Founding Head of Applied Computing and Founding MBA Program Director at The Open University of Hong Kong. Earlier in his career, he worked at Bank of America.



Before returning to Hong Kong in the early 1990s, Dr. Lee was a teacher and researcher at several institutions including the State University of New York; The American University of Paris; and the University of Macau. A visiting professor at Tianjin University of Commerce since 1998, Dr. Lee is an Honorary Fellow of the Hong Kong Institute of Marketing, a Fellow of the Academy of International Management, and a Fellow of the Royal Society for the Encouragement of Arts, Manufactures and Commerce in the UK.

Dr. Lee earned a PhD in Management Systems from the University of London and a Master's in Sustainability Leadership from the University of Cambridge. A 2007 Fulbright Scholar at New York's Columbia University, Dr. Lee also has participated in Executive Development Programs at Harvard's Business School, Harvard Kennedy School of Government and Harvard's Graduate School of Education. His current interest is in management education for sustainability.

Dr. Lee lives in Hong Kong with his wife, Sophia and their daughter; their son is attending university in the United Kingdom.

## **Francesco C. Leboffe** · Moderator

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Director, Conventions

MEHK (Meetings & Exhibitions Hong Kong) of the Hong Kong Tourism Board, the National Tourism Organization and Destination Marketing Organization for Hong Kong, Special Administrative Region

A travel, tourism, trade association and professional society executive, Mr. Leboffe is an expert education, meetings and exhibitions developer and producer. His leadership has been central to the launch of multiple new product lines, as well as strengthening and expanding programs for C-suite executives in corporations, trade associations, and professional societies.

Mr. Leboffe has held senior leadership positions with the Direct Marketing Association, the American Society of Association Executives, Forbes Management Conference Group, Toy Industry Association, RCN Telecommunications Corporation and Packaging Machinery Manufacturers Institute.

A graduate of Dickinson College (Carlisle, Pennsylvania), Mr. Leboffe holds degrees in Political Science and History. He is fluent in Italian, Spanish, and proficient in French.

He works in New York City and lives in Garden City, New York.





## ABOUT THE NEXT LEVEL FORUM

Formerly the Invitational Conference, the IAOMS Next Level Forum brings together great minds from a variety of disciplines for a morning prior to the start of ICOMS to discuss how OMF surgeons can enhance their non-surgical and non-clinical skills to improve their performance within and beyond their practice. This interactive session allows OMF surgeons an opportunity to focus on strengthening a range of skills — from project and people management to mentoring and mindfulness.



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## ABOUT THE IAOMS

The International Association of Oral and Maxillofacial Surgeons (IAOMS), the leading global association for oral and maxillofacial surgeons, promotes excellence worldwide and mentors the next generation of OMF surgeons.

We help members expand their OMS knowledge network; access innovative scientific research, best-in-class training/education and the expertise of colleagues throughout the world. Through Conferences, Symposia and IAOMS Foundation, we seek to enhance patient care worldwide.

**Build your practice and the OMF profession.**

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